

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.



## MARLBORO COUNTRY.

MILE AFTER MILE, IT STRETCHES OUT.  
GREAT. WIDE. AND OPEN.

TAKING ON A LAND THIS BIG  
TAKES A SPECIAL KIND OF GEAR.  
FROM JACKETS TO SHIRTS, HATS TO BAGS.  
ALL OF IT, BUILT TOUGH ENOUGH  
FOR A WORKING DAY.

AND GOOD ENOUGH FOR A NIGHT ON THE TOWN.

SO HAVE A LOOK AROUND  
THE MARLBORO COUNTRY STORE.  
AND GET THE GEAR  
MADE FOR THE GREAT WIDE OPEN.



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